

Top 10 Reasons

Why Architects Choose Everlast® Siding

1 Design & Color Options

Accommodating a wide range of both residential, multi-family and light commercial applications, the 4-1/2" and 7" Everlast lap siding, the 11" Everlast Board & Batten one-piece siding (9" board and 2" batten), and Everlast color-matched trim feature a wide palette of rich and vibrant colors in high demand throughout North America. Designed to be used in all climates and locations.

2 Authentic Look and Feel of Cedar

Everlast siding looks and feels just like real cedar siding but eliminates recurring and costly maintenance. Everlast siding's CedarTouch® finish faithfully replicates the look of cedar siding because its embossed design was produced from a piece of real top-grade rough-sawn cedar.

3 Building Code Compliance

Everlast siding earns code approval for all major residential and light commercial building codes throughout the US, including the more intensive building code requirements of Florida. Found on the www.everlastsiding.com website: CCRR (Code Compliance Report) #CCRR-0201 (ASTM E84, ASTM D635 (Class CC1), ASTM D-1929), DBPR (Florida Building Code) #FL22980 and TDI (Texas Department of Insurance) #EC-107.

4 Virtually Impervious to Water

Yes, you can install Everlast siding to grade. Everlast siding's resilient design is virtually impervious to water. It can be installed in the wettest climates, including areas with intense freeze/thaw cycling, and it never requires caulking, priming, or painting. In contrast, fiber cement and engineered wood siding must be installed away from direct sources of water and maintained diligently with caulking, primer, paints, or stains to prevent water infiltration.

5 Ultimate Durability

Everlast siding is engineered for superior durability. When compared to fiber cement and engineered wood, Everlast siding's proprietary mineral-enriched composite substrate provides unmatched dimensional stability and moisture protection. Everlast siding's UV-resistant capstock ensures decades of protection from weathering and discoloration.

6 Lowest Lifecycle Cost

An occasional wash with a garden hose is all that's required to maintain Everlast siding's original luster. Because Everlast siding never requires caulking, priming, or painting, the lifecycle cost of Everlast siding is dramatically lower than real cedar, fiber cement, and engineered wood. Everlast siding is fully recyclable at the end of its long service life. Plus, Everlast siding eliminates the recurring use of VOC-laden paints and stains.

7 Intuitive and Fast Installation

Everlast siding is engineered for reduced labor cost and installation error. Everlast EZStack joinery on the lap siding helps to ensure level and proper course spacing plus conveniently located nailing slots, every eight inches on center, speed fastening. Each panel of Everlast Board & Batten has an integrated installation line guide to ensure the panel is fully seated within the interlock. Online training and on-site Everlast installation experts are available.

8 Tight Seams

Unlike real wood, engineered wood, or fiber cement siding, planks of Everlast lap siding are tightly joined at butt seams with stainless steel brackets, creating the tightest, cleanest, and longest lasting joints with no flashing required.

9 Avoid Health Hazards

Unlike fiber cement, when cut, Everlast siding produces no harmful dust that can cause serious health issues for contractors. Installing Everlast siding eliminates OSHA-mandated respirators, protective clothing, and dust collectors that are required with fiber cement.

10 Pro Resource Tools Available

Aside from offering the AIA approved "Advanced Composite Siding: For a More Resilient and Sustainable Future" credit course, there are a variety of electronic architectural design files, other technical documents and resources to help you with your Everlast siding project. Online resources include: installation, warranty, brochures, case studies, architectural design files, product specifications, image gallery and more. Enter your zip code in the dealer look-up to find Everlast siding sold in your area. Visit www.everlastsiding.com for more information.



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Top 10 Reasons

Why Building Material Suppliers Choose Everlast® Siding

1 Set Yourself Apart

Differentiate with the premium choice in the composite siding category – proven performance since 2009 in every extreme environment North America has to offer.

2 Customer Satisfaction

Everlast siding has an authentic look and feel of natural cedar with CedarTouch® finish but with none of the costly recurring maintenance, installation issues, and callbacks associated with other solid siding options like fiber cement and engineered wood.

3 Installer Friendly – Fast, Easy, Secure

Unlike fiber cement, Everlast siding requires no priming or painting, ever. Contractors appreciate that Everlast planks and panels are lightweight and require no expensive tools or personal protective equipment to install. EZStack joinery and EZNail® fastening slots speeds lap siding installation. Everlast planks remain tightly butted together with stainless steel seam brackets which require no flashing or caulking. Each panel of Everlast Board & Batten features an installation line guide to ensure the panel is fully seated within the interlock. Everlast installation training experts are available.

4 Unmatched Durability

Everlast siding is the next big thing. It's made from an advanced mineral-enriched substrate, molecularly fused with a UV-resistant acrylic capstock. This combination produces a siding material that is virtually impervious to water, freeze/thaw, and UV-rays – top enemies of exterior building materials.

5 High-Demand Siding Styles

Accommodating a wide range of both residential, multi-family and light commercial applications, the 4-1/2" and 7" Everlast lap siding, the 11" Everlast Board & Batten one-piece siding (9" board and 2" batten), and Everlast color-matched trim. Designed to be used in all climates and locations and currently in high demand across North America.

6 Designer-Curated Colors

The Everlast siding color palette includes deep, rich hues that have been thoughtfully curated by color consultants to complement any style of home, regional preference, as well as both current and classic color trends popular in North America. This keeps your number of SKUs to a minimum while satisfying market demand.

7 Resources for Vendor Support

Find Everlast Pro Resources online day or night! Includes: installation training, warranty registration, public relations submittal, technical documents and testing, marketing pieces, dealer look-up, and more! All available via the www.EverlastSiding.com website. Partner with the professional network of Everlast distributors – they provide reliable service and easy availability of product.

8 Building Code Compliance

Everlast siding earns code approval for most residential and light commercial building codes throughout the US, including more intensive building code requirements of Florida. For example, CCRR (Code Compliance Report) # CCRR-0201, DBPR (Florida Building Code) #FL22980 and TDI (Texas Department of Insurance) #EC-107. Documentation is available on the Everlast siding website.

9 Industry-Leading Residential & Commercial Warranty

With a product as superior as Everlast, it's easy for its manufacturer to back it with the industry's leading siding warranty. Everlast provides homeowners a transferable limited lifetime warranty that includes fade protection, further incentivizing homeowners to choose Everlast siding over lesser alternatives. Commercial projects are 50-year pro-rated. This warranty is backed by Chelsea Building Products, Inc. (manufacturer of Everlast siding) – producing building products since 1975.

10 Brand Loyalty Means Repeat Buyers

Brand loyalty attracts and retains professional, discerning contractors. Distribute and support your customer base with on time and complete orders. Service the growing group of Everlast brand-loyal contractors who now exclusively sell Everlast Advanced Composite siding products. Repeat customers are happy customers. Everlast siding gives you the confidence to stock a product that has proven performance since 2009. Continue to grow your business with high-quality Everlast siding.



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Top 10 Reasons

Why Contractors Choose Everlast® Siding

1 Easy & Fast Installation

Everlast siding is engineered for easy installation to help reduce your labor costs. Everlast EZStack integrated interlocking joinery on the lap siding helps to ensure level and proper course spacing – plus conveniently located nailing slots, every eight inches on center, speed fastening. Each panel of Everlast Board & Batten has an integrated installation line guide to ensure the panel is fully seated within the interlock. Online training and on-site Everlast installation experts are available.

2 No Priming - No Painting – No Caulking

Unlike fiber cement and engineered wood, Everlast siding is virtually impervious to water. This means Everlast siding never requires primer or paint. Not before, during, or after installation. Never seal cut edges again – plus you can install to grade!

3 Easy Jobsite Handling - Saves Labor Costs

Everlast siding is less than half the weight of fiber cement. Moving and lifting bundles of Everlast siding is easy – it is a one-person job, not two. Use your own standard carpentry tools! Unlike fiber cement and other products, no expensive blades or proprietary tools are needed. Everlast siding is lightweight and durable which vastly reduces the potential for breakage. In contrast, due to its heavy and brittle nature, fiber cement siding is easily damaged in transit and during installation causing high scrap rates. All this saves you on product and labor costs.

4 Avoid Health Hazards

Unlike fiber cement, when cut, Everlast siding produces no harmful dust that can cause serious health issues like other products that can cause silica health hazards. Reduce costs for PPE (personal protective equipment) or potential future health issues. Installing Everlast siding eliminates OSHA-mandated respirators, protective clothing, and dust collectors that are required with fiber cement.

5 The Look and Feel Customers Want

Everlast siding looks and feels just like real cedar siding with Everlast's CedarTouch® embossing, but with none of the issues and costly recurring maintenance associated with other hardboard siding options like fiber cement and engineered wood. Plus, the Everlast siding color palette provides just the right mix of both classic and trending hues. Everlast lap siding stainless steel seam brackets create the tightest, cleanest seams and longest lasting butt joints, with no flashing required.

6 Color and Design Choices

Everlast siding products are available in a wide palette of rich and vibrant colors. This includes the 4-1/2" and 7" lap siding, the 11" Board & Batten one-piece siding and Everlast color-matched trim. Since Everlast siding doesn't require the use of proprietary trim, like other siding systems – an optional all-white cellular PVC trim package, fully compatible with Everlast siding, is also available.

7 Referrals

One Everlast installation leads to another, and another, and another. When friends and neighbors see the end result and learn about Everlast siding's ultimate durability, aesthetics, and minimal maintenance requirements, referrals are inevitable. You get to make money again!

8 Marketing & Pro Resource Tools Available

Everlast siding hosts a variety of electronic architectural design files, technical documents and resources to help you with your Everlast project. Online resources include: installation, warranty, brochures, case studies, architectural design files, product specifications, image gallery, warranty registration, and more. Enter your zip code on the dealer look-up to find Everlast siding in your area. Visit www.everlastsiding.com.

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10 Satisfied Customers

Since 2009, Everlast siding has been installed on homes throughout North America. Homeowners receive a transferable limited lifetime warranty that includes fade protection. With a product as superior as this, it's easy for its manufacturer to back Everlast siding with the industry's best siding warranty.



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Top 10 Reasons

Why Homeowners Choose Everlast® Siding



1 Beautiful Aesthetics

Like real cedar siding, Everlast siding gives you the look and feel of authentic cedar siding. Plus, Everlast's CedarTouch® finish is produced from the woodgrain surface of an actual specimen of rough-sawn top-grade cedar – resulting in the industry's most authentic finish.

2 Designer-Curated Colors

The Everlast siding color palette includes deep, rich hues that have been thoughtfully curated by color consultants to complement any style of home, regional preference, as well as both current and classic color trends – all chosen to match a homeowner's personal style beautifully.

3 Design Flexibility in Popular Profiles

Traditional clapboard siding has never gone out of style – Everlast lap siding is available in two reveal widths so your home will reflect classic style, luxury and comfort for decades. Or choose Everlast Board & Batten to give your home a rustic, yet contemporary appeal. Use Everlast siding profiles exclusively or combine them to create your own look to give your home a special, personal touch. Use Everlast color-matched trim to enhance your home design.

4 Maintenance-Free – No Painting, No Caulking

Save your money and time! You will never have to scrape, sand or paint again. Everlast siding never requires caulking or painting. An occasional wash with a garden hose is all that's required to maintain Everlast siding. Alternatively, wood, engineered wood, and fiber cement siding require regular caulking and painting to maximize longevity.

5 Curb Appeal

Planks of Everlast lap siding are joined tightly and permanently using concealed stainless steel seam brackets. With wood, engineered wood, and fiber cement lap siding, thermal expansion and contraction causes siding seams to open and close throughout the year – caulking these seams only provides a temporary fix.

6 Unsurpassed All-Weather Durability – Water-Resistant Resilient Design

Everlast siding features cutting-edge material science with C CORE® mineral-enriched composite substrate. To this remarkable substrate, an advanced UV-resistant acrylic capstock is molecularly fused for fade protection. Everlast siding is lightweight, yet tremendously strong and tough. Most importantly, Everlast siding's inherent resilient design is virtually impervious to water – the #1 enemy of siding – so it will never swell, bow, split, or rot.

7 Durable Fade-Resistant Finish

Everlast siding never needs painted. Wood, engineered wood, and fiber cement are painted siding products. No matter what, paint eventually fails. Instead, Everlast's capstock finish is made from advanced UV-resistant acrylic capstock that is molecularly fused to Everlast's mineral-enriched composite substrate.

8 Insect-Resistant

Wood and engineered wood siding are vulnerable to wood boring insects, requiring costly and recurring pest control. Everlast siding's all inorganic composition eliminates this problem.

9 Sustainable

Discerning, environmentally conscious homeowners should know that Everlast siding eliminates the need for paints, stains, caulking and solvents which contain harmful VOCs, and Everlast siding is completely recyclable. Chelsea Building Products is environmentally conscious even during the manufacturing process.

10 Peace of Mind

Since 2009, Everlast siding has been installed on homes throughout North America. With Everlast siding, homeowners receive a transferable limited lifetime warranty that includes fade protection. With a product as superior as Everlast siding, it's easy for its manufacturer to back it with the industry's best siding warranty.

Homeowners experience the ultimate peace of mind.... Knowing that their siding will look just as beautiful as the day it was installed, year after year, decade after decade.



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